

Programming Philosophy of WYBC

The two main elements of our programming are diversity and participation. Programs are created by WYBC with a view toward our unique ability to combine an extremely varied program schedule with listener participation.

The first of these elements is reflected daily in the broadcast of such diverse types of music as rock, folk, jazz, classical, humorous, Broadway, and good old-fashioned slush, in addition to several daily news and sports resumes, plus the exclusive broadcasts of Yale sporting events and frequent special productions and discussions of both university and community interest.

The second of these elements, participation, is evident in the vast number of request programs--classics, jazz, folk, and rock by request on all stations, and almost continuous rock (and soul) by request on 640. WYBC also airs discussion and telephone conversation programs designed exclusively for listener participation, in addition to conducting numerous contests which offer valuable prizes for listeners.

All these programs are intended to be broadcast in a manner which can only be referred to as one of competence and good taste without losing the aura which surrounds us in our role as the nation's leading college radio station.

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